

## Export of vegetables spurt toward the goal of \$ 2.6 billion this year

According to information from the Ministry of Agriculture and Rural Development, within 10 years, exporting fruits and vegetables in general, especially the fruit commodities have increased rapidly.



Specifically, in 2005, has exported fruits and vegetables and is present in 36 countries and territories around the world, earning over \$ 235 million; By 2015, the market penetration is increased to more than 60 countries and regions, with exports of more than 1.8 billion US dollars, up 123% compared with 782% in 2014 and increased compared to 2005. still on the rise, in the May 8, 2016, vegetable exports have reached the country \$ 1.7 billion, up 130% from the same period last year.

Vegetable export turnover will surpass rice

Minister of Agriculture and Rural Development Nguyen Xuan Cuong also said that the rate of export of vegetables from June to now have very good signal.

"On average, growth in exports of vegetables from the beginning of the year about 37% / month. In this year, the export value of vegetables likely will first pass and rolled rice mold around 2.5 to 2.6 billion dollars / year, contributing to offset the negative growth of the agricultural sector in the months of this year," said Minister Nguyen Xuan Cuong.

Evaluate the growth of this item, the "Commander" also said that agriculture, horticulture export growth momentum not only become more attractive for businesses to invest, but also to help farmers increase income and change the perception of the organization of production processes of agricultural production standard clean VietGap, GlobalGap ...

Besides the traditional markets, the last time horticulture sector is also actively opening new markets, particularly those markets "hard" require high quality as US, EU, Japan, Canada, Australia, New Zeland ... Only from the beginning of the year, lychee, mango Vietnam has reached the Australian market, the US and Vietnam upcoming dragon will also be available in Australia.

According to Nguyen Tri Ngoc, market consultants, JSC international progress, AIC Group - enterprise specialized agricultural exports and investment high-tech agriculture, the widening of the difficult markets bring "double benefit" for fruits and vegetables and avoiding the dependence on a market, just to help farmers change their habits, modes of production, switching from selling what you have to sell what the market needs.

"This is the inevitable path that the agricultural sector in general and in particular the field of agricultural products should be directed to Vietnam in the context of deeper integration with the world market," Ngoc said.

#### Horticulture export potential

Le Son Ha, Head of Quarantine, Plant Protection Department (Ministry of Agriculture and Rural Development), said fruit Vietnam increasingly present in these difficult markets, which also requires quality increasingly have to rise.

"Looking ahead the Plant Protection Department will study the needs of the market and focus mainly on the markets with greater demand and higher value. At the same time the Plant Protection Department will exploit the potential market in the ASEAN region and China ... with every market need to export their own solutions for greater efficiency," Mr Ha said.

Chairman of the Vietnam Seed Tran Dinh Long also said that horticulture export potential of Vietnam is very big in the future, when the processed fruit and vegetable markets worldwide in 2014 reached a value of about 203 billion dollars and growth rate of 7.9% / year, forecast to reach 319 billion dollars by 2020. However, the export value of Vietnam horticulture has grown exponentially but despite relatively modest compared to the needs.

According to experts, the biggest barrier to the present fruit and vegetable sector is the regulation on plant quarantine and food safety. Therefore, the experts also said that the export of fruit and vegetables to continue to grow strongly, in parallel with quality control vegetable cultivation in the country, businesses need to keep abreast of the import regulations of the market ./.

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